



FOR IMMEDIATE RELEASE

Ameranth Receives Allowance of Major New 'Casino Operations Management' Patent and Initiates Enforcement of its Gaming Patents

*Ameranth files patent infringement lawsuit against infringing
companies/casinos violating its patents*

February 3, 2011, San Diego — Ameranth, Inc. today announced the formal issuance by the United States Patent and Trademark Office of a major patent to Ameranth (**U.S. Pat. No. 7,878,909**), titled 'Products and Processes for Operations Management of Casino, Leisure, and Hospitality,' which will have a term extending until 2024. This new patent protects Ameranth's revolutionary automated dealer rotation and scheduling invention. This patent – combined with Ameranth's portfolio of wireless/web data synchronization patents (applicable to wireless gaming and other casino applications) and Ameranth's (**U.S. Pat. No. 7,431,650**) titled "Casino Poker and Dealer Management System" further confirm Ameranth's innovation and leadership role for many current and emerging automated casino applications and deployments. The approval of this key strategic patent confirms Ameranth's leading and pioneering role in automating casinos overall and enabling the automation of the modern poker room and clearly establishes Ameranth as the technology leader in virtually all automated aspects of poker rooms - as part of Ameranth's overall 21st Century Casino™ vision.

Ameranth filed its lawsuit in the Central District of California, on February 2, 2011 (asserting infringement of U.S. Pat. Nos. 7,431,650 and 7,878,909), against defendants including Genesis Gaming Solutions Inc, IT Casino Solutions LLC, .Hollywood Park Casino, Inc, California Commerce Club, Inc and Normandie Club, LP.

"This exciting new patent combined with our exceptional 21st Century Casino™ and Poker Room Management (PRM) technology/products and our strong support organization will enable us to serve our gaming customers even better for the future and to continue our leadership role", said Vern Yates, Ameranth's Chief Executive Officer. 'We have initiated the enforcement of our valuable patents to protect the value of our intellectual property. We will be offering licenses to this technology for the companies and casinos/poker rooms employing it or seeking to employ it' - said Yates.

Ameranth's industry leading automated poker systems are deployed in many casinos and operate in several of the largest and most prestigious poker rooms worldwide.

About Ameranth Inc:

Ameranth, Inc. (<http://www.ameranth.com>) is a recognized leader in the hospitality market. Ameranth has also been awarded ten technology and “best product” awards.

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